

PRESS RELEASE

Alternaleaf to save millions of disadvantaged Australians more than \$3k a year

19 July, Melbourne - Alternaleaf, Australia's leading plant medicine clinic, has announced the launch of a new concession program to bring affordable plant medicine to new and existing patients.

Working with Montu, the country's leading plant medicine distributor, the program offers a 10% discount on all consultation and medicine costs, as well as access to a new range of high-quality, low-cost products available to concession patients. Together these discounts could save millions of patients more than \$3000 per year.*

"Our concession program is the next step in our mission to make quality plant medicine care both more affordable and accessible," said Rhys Staley, Vice President at Montu.

"We want plant medicine to be a viable option for more than 6 million vulnerable Australians – from veterans to seniors, low-income households and more."

Bill Wilson, an existing Alternaleaf patient, was glad to hear of the program's launch.

"Being on a pension, I sometimes have to cut corners just to feed myself, let alone afford my medication," said Bill Wilson.

"The Alternaleaf concession program means that I'll be able to follow my treatment plan without breaking the bank."

At a time when GP care is becoming increasingly expensive and difficult to access – particularly for vulnerable Australians – the Alternaleaf concession program gives a wider range of in-need patients the opportunity to connect with plant medicine specialists who understand how important these treatments can be.

"It's been amazing to talk to a doctor who understands plant medicine so well," said Katie Todd, a current Alternaleaf patient.

"But I'm on Centrelink, so I have to save up every month before I can afford my medication. The Alternaleaf concession program will make keeping up with my treatment plan so much easier."

Dr Scott Janes, a medical practitioner who works with Alternaleaf, is also supportive of the concession program.

“The number of people seeking access to plant medicine is growing rapidly,” said Dr Janes.

“I’m finding that many of these patients require a daytime and nighttime prescription but are unable to afford the full treatment.

“The Alternaleaf concession program will mean that these disadvantaged patients can fully access the treatments they’re being prescribed and improve their quality of life.”

The concession program is open to all Commonwealth Health Care Card, Seniors Health Card, Pensioner Concession Card and Veterans Card holders. If unsure, patients can contact the Alternaleaf Patient Care Team to check their eligibility.

The Alternaleaf concession program officially launched on 4 August 2023.

For more information, visit alternaleaf.com.au/concession-program.

*Based on a patient purchasing one jar per week at the concession range price of \$85, when compared to the average price of \$152 per 10g jar (as at June 2023).

About Alternaleaf

Alternaleaf is Australia’s largest plant medicine clinic, providing care to more than 100,000 Australians every year. Connecting patients with highly trained nurses and doctors through an innovative telehealth system, Alternaleaf prides itself on its easy-to-use and empathetic clinical experience.

About Montu

Founded in 2019, Montu’s goal is to remove the barriers that prevent patients from accessing plant medicine. Distributing over 150 prescription products – including four in-house brands – across 27 of Australia’s most trusted plant medicine companies, Montu works with prescribers and pharmacies to ensure people are receiving the treatment they need, when they need it.

Contact

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